



Vehicle Acceptance names National Sales Director and Indianapolis Branch Manager

FOR IMMEDIATE RELEASE

Vehicle Acceptance Corporation is announcing the appointment of Mr. Allan Couch to National Sales Director and Mr. Jeff Baldwin as Branch Manager of their newest office location in Indianapolis, Indiana.

DALLAS, TX (VAC) September 24th, 2009 – Vehicle Acceptance is pleased to introduce Mr. Allan Couch as VAC’s new National Sales Director. Allan joined VAC with a BS from the University of Missouri, an MBA from the Pepperdine University Graziadio School of Business and Management and years of experience with a Fortune 200 company. “I am excited about the opportunity to help shape VAC Marketing activities and carry on what is already a solid marketing platform. VAC has done a great deal in recent years to advance their business and I’m pleased to be a part of furthering these gains and building the VAC brand,” said Mr. Couch.

VAC would also like to introduce the Branch Manager of Vehicle Acceptance’s newest office in Carmel, Indiana- Mr. Jeff Baldwin. Jeff is a native of the Carmel area and comes to us from the Kelly School of Business, at Indiana University with a degree in finance and several years of experience in the field. We will be starting in Carmel with a large book of business in the area successfully created by Ms. Beth Kishmarton and the team in the Cleveland office. The office has greatly benefited from VAC’s relationship with AFCD, who is assisting dealers in becoming more profitable. The AFCD relationship is certainly rewarding for all parties involved, especially the dealers.

“These two gentlemen will complement our current staff very well. They are both eager and willing to get started with growing Vehicle Acceptance even faster than our current pace. Sara and I will be by their side to make sure transitions are smooth and portfolio growth rates are appropriate,” said Mr. Jonathan Neubauer, Chief Executive Officer of Vehicle Acceptance.

VAC strives to provide to the Buy-Here-Pay-Here dealer the best services that they need to excel in the business. VAC has 5 branch locations nationwide and is ready to do business with all used vehicle dealers. For more information, contact Sara Upton at 1-602-224-9874 or visit <http://VACorp.com/PR>

About Vehicle Acceptance Corporation

Vehicle Acceptance Corporation offers *Cash and Service Solutions* for the Buy-Here-Pay-Here dealer. VAC is a sub-prime automobile finance industry leader that has helped dealers create profitable portfolios since 1989. Headquartered in Dallas, Texas, VAC has 5 offices nationwide offering Note Servicing and Cash Advances to used car dealers.

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